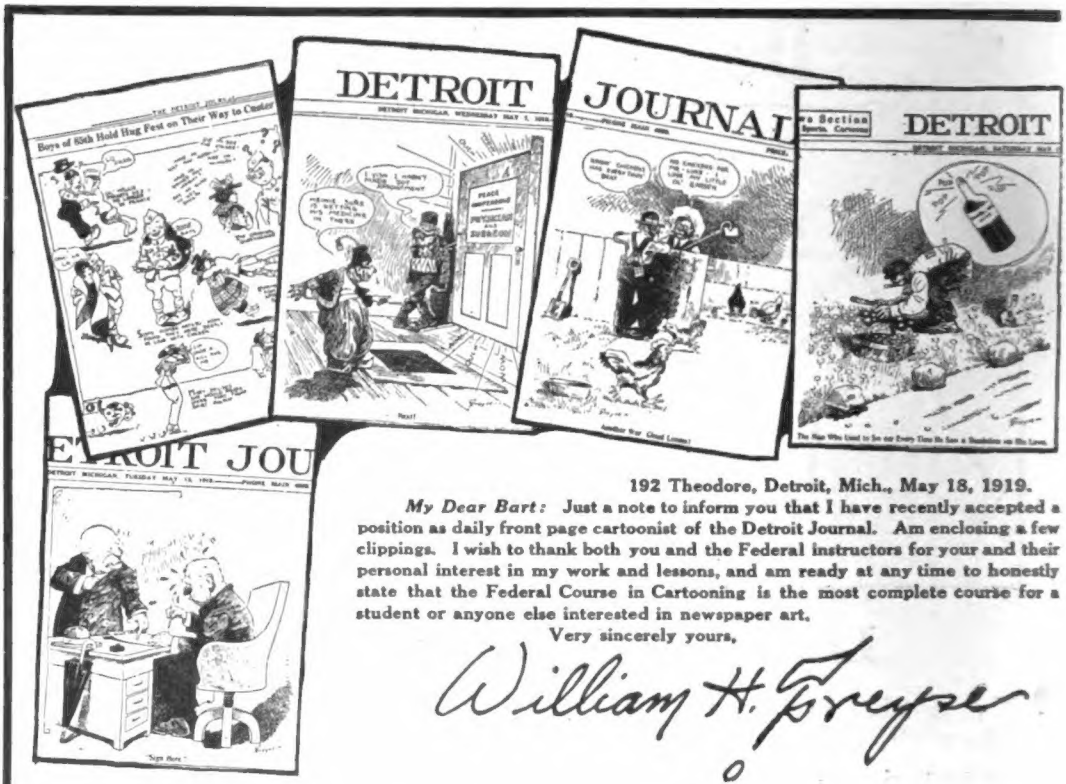


192 Theodore, Detroit, Mich., May 18, 1919.

My Dear Bart: Just a note to inform you that I have recently accepted a position as daily front page cartoonist of the Detroit Journal. Am enclosing a few clippings. I wish to thank both you and the Federal instructors for your and their personal interest in my work and lessons, and am ready at any time to honestly state that the Federal Course in Cartooning is the most complete course for a student or anyone else interested in newspaper art.

Very sincerely yours,

William H. Freyse

Took Federal Course— Now Cartoonist for Detroit Journal

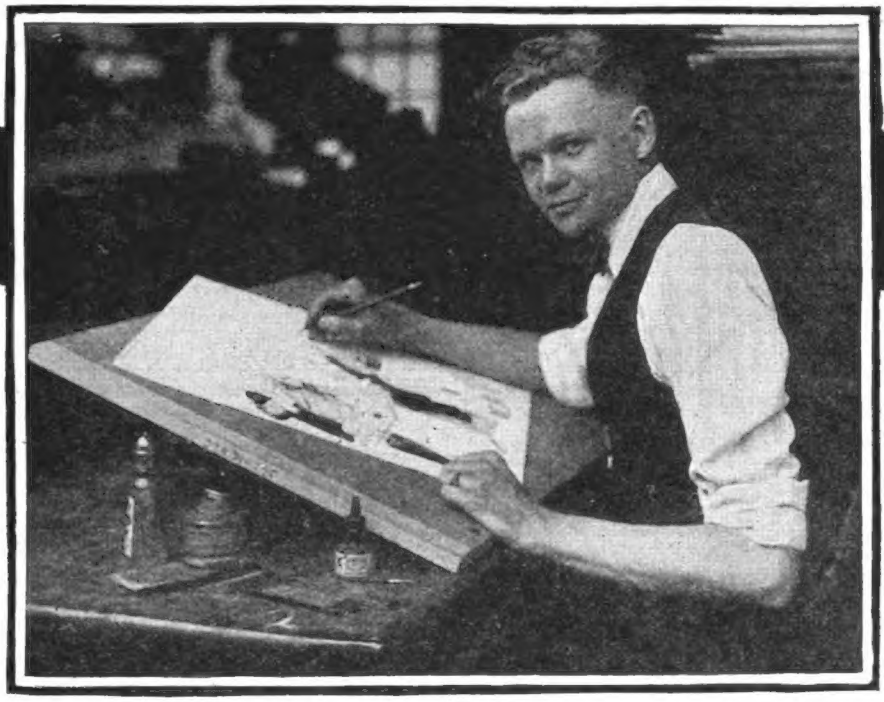
READ this letter again! You, too, can make the Federal Course in Applied Cartooning the stepping-stone to advancement just as William Freyse has done. The Federal Course is the complete course. Every one of the 85 lessons is as practical as it is interesting and instructive. The Course covers every detail in Cartooning, Newspaper Illustrating, Chalk-Talking, Window Card Writing and the new Animated Movie Art.

Every Lesson Prepared by a Famous Cartoonist

Each lesson is prepared by an expert who has specialized in some particular branch of the art. The Federal Advisory Staff includes some of the foremost cartoonists of America. See the list on the opposite page. These are the men who have "been thru the mill." Their practical knowledge is passed on to you thru the Federal Course, the Course that paved the way for Freyse in attaining the enviable position he now holds. Freyse is only one of many successful artists and illustrators who have made good after taking the Federal Course.

Develop your talent for drawing in the same way. You can do it at home. The demand for cartoonists and illustrators exceeds the supply and the field is a large one. Start your course now. You may then be able to sell many of your drawings before January. Now is the time to lay the foundation for a money-making career. Send for your copy of "A Road to Bigger Things."

Digitized by Google



"A ROAD TO BIGGER THINGS"

This book tells you all about the Federal Course in Applied Cartooning. It also contains illustrations of the leading cartoonists at work in their studios, with interesting biographical sketches. Every man and woman interested in Cartooning and Illustrating should have this book. Your copy is waiting. It is absolutely free.

Federal Advisers and Contributors

BART (Charles L. Bartholomew)
Formerly cartoonist of the Minneapolis Journal. Originator of the Bart Chalk-Talk School

CLARE BRIGGS
New York Tribune

PERRY CARTER
Formerly cartoonist of the Minneapolis Tribune. Now with the Federal School.

OSCAR CESARE
New York Post

J. H. DONAHEY
Cleve. Plain Dealer

JAY N. DARLING (Ding)
Des Moines Register and Leader, N. Y. Tribune Syndicate

RAY O. EVANS
Baltimore American, Puck Art Staff

FONTAINE FOX
Wheeler Syndicate

W. E. HILL
N.Y. Sunday Tribune

KIN HUBBARD
Indianapolis News

WILLIAM IRELAND
Columbus Dispatch

HERBERT JOHNSON
Saturday Ev. Post

FRANK KING
Chicago Tribune

D. J. LAVIN
Chicago Tribune

EDW. W. MARSHALL
Orpheum & Keith Circuit Chalk-Talker

WINSOR McCAY
New York American

J. W. McGURK
Philadelphia Record

CAREY ORR
Chicago Tribune

SIDNEY R. SMITH
Chicago Tribune

CHAS. HENRY SYKES
Philadelphia Evening Ledger

S. S. WATTS
Marshall Field & Company

CLIVE WEED
Philadelphia Public Ledger

GAAR WILLIAMS
Indianapolis News

FRANK WING
St. Paul Dispatch. Author and Illustrator, "The Fotygraf Album—Turn Over"

CONTRIBUTORS

McKEE BARCLAY
Baltimore Sun

COYLE TINCHER
Minneap. Tribune

J. W. BENGOUGH
Chalk-Talk Performer

L. D. BRADLEY
Late of the Chicago Daily News

WILLIAM DONAHEY
Chicago Tribune. Author of the "Teenie Weenies"

J. T. McCUTCHEON
Chicago Tribune

ENSIGN TED NELSON
United States Navy. Formerly Cartoonist St. Paul Dispatch

ALTON PACKARD
Star Chalk-Talker Redpath Circuit

Federal School of Applied Cartooning 982 Warner Building MINNEAPOLIS, MINNESOTA

COUPON

Please send by return mail my Free Copy of "A ROAD TO BIGGER THINGS."

Name.....

Street.....

(982) *City and State*.....

Digitized by Google

From Newspaper Carrier To Front Page Cartoonist

How Wm. H. Freyse, at 21, Became a Professional Cartoonist

FROM carrying a paper to drawing its front page cartoons seems like a long step, doesn't it? Yet Wm. H. Freyse has taken it in a few years' time and is now feature cartoonist for the *Detroit Journal.* And he landed this big job before celebrating his twenty-first birthday!

Freyse always liked to draw and even as a youngster exhibited some talent for handling a pencil. Shortly after entering Detroit Central High School, he was given a regular page for his cartoons in the students' monthly magazine. Later, he became assistant art editor, and finally, art editor, all of which stimulated his ambition to become a "regular" cartoonist.

Wm. H. Freyse, by spare time training, has become staff cartoonist for the Detroit Journal.

He felt, however, that to attain this end he must have training and he started to get it then and there. He didn't wait until he had finished high school; he didn't tell himself, "I haven't the time now." He liked to draw, and he made up his mind he would learn as fast as he could find the way.

Here is an important point for everyone interested in cartooning: This high school boy had many distractions. To him they were just as compelling as the obstacles in the way of people who are in business.

Yet instead of allowing them to stand in his way, he grasped the vital point for success—he made up his mind he would train his talent and train it *now* in spite of *every* obstacle! This determination has landed him at 21 on the front page of the Detroit Journal over the heads of many older people with less *back-bone!*

How Freyse Trained His Talent

Failing to get the practical help he wanted from one or two other correspondence courses, Freyse enrolled in the Federal School of Applied Cartooning. It did not take him long to discover that Federal instruction was exactly the thing he had needed all along in learning to do work for reproduction.

Here was the course he had been looking for, a course that not only taught cartooning, but also instructed its students in the best methods of doing all kinds of newspaper art work. Feeling that as a student of the Federal School he was bound to succeed, Freyse went into the work with all the energy he possessed.

His reward came sooner than he had expected, for after a few months' experience, first as a commercial draftsman and retoucher, and later as a free lance artist, Federal training enabled him to grasp his big opportunity and become front page cartoonist for the *Detroit Journal.*

WILLIAM FREYSE

WILLIAM FREYSE, cartoonist on the Detroit Times, says: "The Federal School Course has meant everything to me in my art career. I am now drawing a comic strip entitled 'Phil Ossifer' for the National Feature Syndicate of Detroit." The young artist is doing free-lance work in newspaper sketching and advertising illustration.

Dear Bart:

The rock bottom foundation and actual facts concerning the art business given me through the "straight from the shoulder" and practical training of the Federal Course has

WM. H. FREYSE
Detroit Syndicate Artist

placed in my heart a warm feeling for yourself, the school and its instructors, and which training I consider invaluable to myself and anyone contemplating a like career.

Very truly yours,
WILLIAM H. FREYSE.

Mr. Freyse has also made a start in syndicating of his single column feature, "Copper Penny."

OUR BOARDING HOUSE With Major Hoople

TELL ME, TIM, IF I HAD A FRIEND WHO HAPPENED TO BE — HAK-KAFF — SEEKING EMPLOYMENT, WOULD YOU HAVE A POSITION FOR HIM?
NOTHING RIGHT NOW, — MAJOR — BUSINESS IS A LITTLE SLOW!
WHAT'S THE EMPLOYMENT BIT? THAT DOESN'T SOUND LIKE THE MAJOR!
THE MAJOR IS JUST GOING THROUGH THE MOTIONS — THEN HE CAN TELL HIS WIFE HE WAS JOB HUNTING!
TIM DIGS CELLARS FOR LIGHTHOUSES=
FREYSE and McCORMICK
2-26 © 1949 by NEA, Inc. T.M. Reg. U.S. Pat. Off.

BILL FREYSE

BORN DETROIT• 1898• GRADUATE CENTRAL HIGH• NOW RESIDE IN TUCSON• JOINED NEA 1939 TO DRAW OUR BOARDING HOUSE• STILL AT IT• FORMERLY DID FORD MOTOR CARTOONS• EDITORIAL CARTOONIST DETROIT JOURNAL• THEATRE CARTOONIST DETROIT TIMES• COMMERCIAL ART WORK• THEATRE ADVERTISING, BILL BOARDS, ETC.• WIFE EVELYN, BLUE RIBBON WINNING FLOWER GROWER• SON STEVE, HAND GUN AND RIFLE SURE SHOT• DAUGHTER, LYNN, ACTRESS AND FORMER MISS ARIZONA, RUNNER UP MISS AMERICA PAGEANT• HOBBIES, DRAWING CRAZY CARTOONS AND THE ENJOYMENT OF WATCHING OTHERS DO THE SPORTS I USED TO DO=